

THE OUTREACH CENTRE  
CHARITY GOLF TOURNAMENT 2012  
Thursday July 12, 2012



Hosted By:



**Alberta Springs**

**We are with you every step of the way ...**

Change is a process and does not happen in a short timeline. Our programs and services will provide families with the necessary support to facilitate a change for a lifetime and will provide them with the tools to assist in making the best possible decisions for their families.



**2012**  
**The Outreach Centre Charity Golf Tournament**  
**Alberta Springs Golf Resort, Red Deer, Alberta – July 12, 2012**

On behalf of The Outreach Centre (Women's Outreach), we are pleased to invite you to our Second Annual Charity Golf Tournament

The Outreach Centre (Women's Outreach) is a non-profit agency and relies on fundraising efforts, sponsors and major funders for financial support. The funds generated from this golf tournament will go toward supporting over 17 programs and services offered by The Outreach Centre (Women's Outreach). These programs are working to end family violence and poverty by supporting people in their pursuit to a safer, healthier more secure life. We also provide second stage housing to women and their children escaping domestic violence and abusive situations.

The demand on our programs continues to increase. In 2011 The Outreach Centre (Women's Outreach) responded to over 36,251 calls, and our Outreach Workers assisted over 4069 individuals on issues concerning domestic violence, housing, legal, emotional support, and meeting basic needs. The Outreach Centre (Women's Outreach) coordinates the Tools for School Program distributing backpacks to help children return to school with appropriate supplies, as well as the Adopt a Family program which assists less fortunate single parents who are unable to provide a Christmas for their children. We would be not be able to provide this support if it was not for the generosity and support of the community.

The Outreach Centre (Women's Outreach) is planning on raising an estimated \$260,000.00 this year through fundraising campaigns. The expenditures to our organization are an estimated 10% in administration and agency fees. The money raised will be going to help fund programs and services that support families in meeting their basic needs with our priorities being women and families affected by poverty and/or abuse.

All of the proceeds from **The Outreach Centre Golf Tournament** will go to funding and supporting these programs. Your participation is important and appreciated by our organization. Your company can become involved in the following ways:

1. Register to participate.
2. Sponsor this event.
3. Donate an item for our auction and hole prizes.

Should you have any questions, please contact myself as listed below:

**Darcy Ouellet**  
**Fund Development Officer**  
**The Outreach Centre**  
Phone: (403) 347-2480 Fax: (403) 343-0302  
Toll Free: 1-866-347-2480  
Email: [darcy@womensoutreach.ca](mailto:darcy@womensoutreach.ca)



## Sponsorship Opportunities

### MEDIA SPONSOR

**\$8000**

- Opportunity to open tournament and welcome participants.
- Logo on all communication regarding tournament listed media sponsor.
- Company sign displayed at entrance to Golf Resort.
- Company logo advertised on front 9 holes on GPS
- Option to renew for 2013 Tournament.
- Company name in thank you ad.
- 8 Complimentary tickets to 2012 Tournament.



### TOURNAMENT SPONSOR

**\$8000**

- Logo on all communication regarding tournament listed as tournament sponsor.
- Company sign displayed at entrance to Golf Resort.
- Company logo advertised on front 9 holes on GPS
- Option to renew for 2013 tournament.
- Company name in thank-you ad.
- 8 Complimentary tickets to 2012 tournament.

### PLATINUM SPONSOR

**\$5000**

- Program exposure as Platinum Sponsor.
- Option to renew for 2013 tournament.
- Company sign displayed at entrance to golf resort.
- Company logo advertised on back 9 holes on GPS.
- Company name in thank-you ad.
- 4 complimentary tickets to 2012 Tournament.

### GOLD SPONSOR

**\$1000**

- Tournament exposure as Gold Sponsor.
- Option to renew for 2013 tournament.
- Company logo advertised on hole on GPS.
- Company name in thank-you ad.
- 2 complimentary tickets to 2012 Tournament.

### SILVER SPONSOR

**\$700 6 Available**

- Tournament exposure as Silver Sponsor.
- Option to renew for 2013 tournament.
- Company logo advertised on hole on GPS.
- Company name in thank-you ad.
- 2 complimentary tickets to 2012 Tournament.



## Sponsorship Opportunities

### **BRONZE SPONSOR** **\$500 6 Available**

- Tournament exposure as Bronze Sponsor.
- Option to renew for 2013 tournament.
- Company logo advertised on hole on GPS.
- Company name in thank-you ad.
- 1 complimentary ticket to 2012 tournament.

### **GOLF CART SPONSOR** **\$700 2 Available**

- Tournament exposure as golf cart Sponsor.
- Option to renew for 2013 tournament.
- Company logo advertised on GPS.
- Company name in thank-you ad.
- 2 Complimentary tickets to 2012 tournament.



### **PUTTING GREEN SPONSOR** **\$1000**

- Tournament exposure as Putting Green Sponsor.
- Option to renew for 2013 tournament.
- Company name in thank-you ad.
- Company sign displayed at putting green.
- 2 Complimentary ticket to 2012 tournament.

### **DRIVING RANGE SPONSOR** **\$1000**

- Tournament exposure as Driving Range Sponsor.
- Option to renew for 2013 tournament.
- Company sign displayed in driving range.
- Company name in thank-you ad.
- 2 Complimentary ticket to 2012 tournament.

### **BEVERAGE SPONSOR** **\$1000 2 Available**

- Tournament exposure as Beverage Sponsor.
- Option to renew for 2013 tournament.
- Company sign displayed on beverage cart.
- Company name in thank-you ad.
- 2 Complimentary tickets to 2012 tournament.

### **HOLE SPONSOR** **\$1500 18 Available**

- Tournament exposure as Hole Sponsor.
- Option to renew sponsorship for 2013.
- Company logo displayed on cart GPS at hole.
- Company name in thank-you ad.
- 4 Complimentary tickets to 2012 tournament.



## Sponsorship Opportunities

### **REGISTRATION SPONSOR** **\$2000**

- Tournament exposure as Registration Sponsor.
- Option to renew for 2013 tournament
- Company sign displayed at registration table.
- Company name in thank-you ad.
- 4 Complimentary tickets to 2012 tournament.

### **LUNCH SPONSOR** **\$2500**

- Tournament exposure as Lunch Sponsor.
- Option to renew for 2013 tournament.
- Company sign displayed at tent at lunch.
- Company name in thank-you ad.
- 4 Complimentary tickets to 2012 tournament.

**\$5000 Hole in One sponsored by  
Leon Cooper and Chris Thiessen of Investors Group**



Investors Group Financial Services Inc.

**Sponsorship donations due no later then June 30<sup>th</sup>, 2012**



## Auction Items

If you are able to donate an item or service for the tournament auction we would appreciate the support. You also have the option of providing a general cash donation directly to the Outreach Centre or a cash donation to be used towards purchasing items for the event. Donations will be publicly recognized at the dinner, printed in the programs and acknowledged through the media. To arrange for your item to be picked up please contact:

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**Fund Development Officer**  
**Outreach Centre**  
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Email: [darcy@womensoutreach.ca](mailto:darcy@womensoutreach.ca)

## CONTACT INFORMATION

For registration, sponsorship purchases or general inquiries for the 2012 Central Alberta Women's Outreach Golf Tournament, please contact:

**Darcy Ouellet**  
**Fund Development Officer**  
**Outreach Centre**  
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## EVENT DETAILS

**Registration Fee:** Individual play is \$200 and a team of four will be \$800  
Tournament limited to 144 players.

**Venue:** Alberta Springs Golf Resort  
Highway 11 West, Red Deer, Alberta  
Ph# (403) 340-2885 Fax# (403)342-5995

**Event Schedule:** 8:00 am Registration  
9:00 am Shotgun Start  
3:00 pm Barbeque  
4:00 pm Prizes and Auction