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What is the Women's Outreach?

Women's Outreach offers referral and educational services, individual support, and program support to women to assist them in accessing securing and developing the resources they need to achieve their individual goals. The Women's Outreach supports 8 programs, 5 services and 3 special programs to support women and families experiencing domestic abuse/violence and difficulties in meeting their basic needs and identifying barriers to reach their personal goals.

August

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Women's Outreach Society August, 2011

Tools for School

Services at Women's Outreach

R-OWN FOOD CO-OP

Assist in purchasing quality food at a low cost to members.

HOUSING SUPPORT

Support information and referrals to individuals and families in search of safe and affordable housing.

LEGAL SUPPORT

Referral and assistance to those individuals who are engaged in the legal process.

DROP IN DAY CARE

Children learn and develop positive social skills in a safe and caring environment.

POST SHELTER SERVICES

Outreach Workers provide direct support to women residing in the Women's Shelter.

SPECIAL PROJECTS

TOOLS FOR SCHOOL

How do you judge a successful program? Did we collect enough donations? Did we get every child a backpack with supplies in them? These are a couple of the questions I asked myself, as I read some of the evaluation forms. I started to realize that the success in the program was not in the numbers but rather in the people that came in to use our services.

Some of the responses to our question "Could you have obtained these supplies for your child without this program?" included ; "my son or daughter would have had to go without" or "not without a loss of money from other necessities". These statements from parents are the reason our program is a success. We have given each family, that accessed our program, one less thing to worry about as they prepared their children to return to school.

Thank you to our sponsors United Way, MNP, Big 105.5 and 106.7 the Drive, Costco Wholesale and Staples. These business / organizations were a huge part in helping to make sure that these kids get to go to school with a new backpack



Assist children returning to school with grade appropriate supplies and backpacks.

ADOPT A FAMILY

Assist in helping single parents, who would otherwise be unable to provide the kind of Christmas they would like for their family.

PERSONAL CARE

The month may be longer than the pay cheque for many of our clients. We provide items like shampoo, conditioner, toothpaste, toothbrush, soap, combs and other hygiene items to help them make it through the month.

and new school supplies. Collins Barrow kicked off our campaign with a BBQ and they got us off to a great start. With the increase in families coming in this year things were starting to get very tight and the shelves became a little empty. But once again Central Alberta pulled together and filled the shelves back up. We had a number of companies and individuals drop off numerous donations in the last week. Collicutt Compression held an employee BBQ and donated all the funds and supplies they collected to Tool for School, the staff at Central Alberta Medical Imaging also held a staff BBQ and donated all the funds as, Expedia Cruise Ship Centers donated 22 backpacks, a backpack for every trip booked in August, Servus Credit Union dropped off 29 full backpacks and 6 boxes of supplies. Mitchener Services Nursing and Pharmacy sent out a challenge to the other departments at Mitchener Center and collected 22 backpacks and boxes of supplies. We would like to say Thank You to all the countless others that helped with the Tools for School program.

THANK YOU

Darcy R. Ouellet

Fund Development Officer



St. James Gate

Women's Outreach and the United Way of Central Alberta bring you St. James Gate. On October 22 at Wild Bills in the Quality Inn North Hill. Join us for a night of great music, dancing and a whole lot of fun. Doors will open at 8:30 p.m. Tickets will be available for purchase on September 8 from the [United Way of Central Alberta](#) and [Women's Outreach](#). All proceeds from this event will go to support the United Way of Central Alberta and



Women's Outreach.

Tickets will be available online at [Central Alberta Theatre](#).

Tim Hortons®

Last year Tim Horton's and its patrons raised over \$3,000,000 by buying a Smile Cookie. The entire proceeds were donated to local charities, hospitals and community programs from coast to coast.

This year Tim Horton's Red Deer owners have chosen the Women's Outreach child care program as their charity of choice. If you would like to pre-order some cookies for your business contact [Women's Outreach](#) and we will get the form out to you.



Community Pint

Have a Pint of Rolling Rock and support Julietta's place. For the month of September for Every Pint sold Original Joe's will make a donation to the Women's Outreach.

2011 United Way Campaign Kick Off

This year's annual Kick Off Luncheon is quickly approaching. The September event will be held at the Capri Centre and is expected to attract over 400 people from across Central Alberta to join the movement and celebrate the launch of the annual community campaign.

This event promises to be fun, engaging and entertaining. Tickets

are now available for \$50 per seat or \$400 per table of eight. Anyone interested in attending can purchase tickets online at

[For Tickets Click Here](#)

or call the United Way of Central Alberta office at 403.343.3900. If attending the luncheon, United Way staff asks that you arrive 15 minutes early to allow for seating. Be sure to wear your best red attire to create a sea of support for this year's campaign! Thank you to the Capri Centre for being our platinum sponsor for this event. Other sponsorship opportunities are still available.

Thank you for supporting the Women's Outreach Society. I appreciate all comments and suggestions.

Darcy Ouellet

Fund Development Officer

Central Alberta Women's Outreach Society

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